

3rd & Curry in Downtown Carson City

Saturday Morning Farmer's Market!



VENDOR INFORMATION

Saturdays, June 28 – October 18

Trader Joes and Downtown Carson City in partnership with NCFMA, NevadaGrown and the Carson Times are producing a farmers market to actively support local agriculture and downtown Carson City!

SEEKING FARMERS/PRODUCERS FOR MARKET SALES

We are currently seeking the following products for this market:

- Fruit, including cherries, peaches, nectarines, plums, pears, apples, figs and other fruit
- Asian vegetables
- Cheese and Nuts
- Cut Flowers

NOTE: We accept second certificates if two farmers would like to cooperatively attend the market. All farmers/producers must supply a current producer's certificate.

MARKET COMPONENTS:

- **Dates & Time:** Saturday mornings 8:30 – 1:00 from June 28 thru October 18
- **Location:** Downtown Carson City in the charming surrounds of Carson City's 3rd Street and Curry Street parking lot
- **Incentives:** We want you!
 - Let us pick up the tab for gas, here's how it works: You will receive your \$20 booth rental back after each four (4) week period as a gas rebate – we'll just hold your checks! EASY.
 - Let us handle heavy duty advertising and outreach!
 - Fully partnered with the Carson Times and Reno-Gazette Journal
 - Live radio broadcasts
 - WWW.DOWNTOWNCARSONCITY.COM – this comprehensive website will feature the market extensively with weekly content features and information!
- **Vendor Mix:**
 - Farmers – focusing on small farms, including organic growers, selling fresh produce, value added products, nursery stock and cut flowers.
 - Packaged Foods
 - Crafters / Artisans (by market manager approval)
 - Non profits – community organizations
 - Prepared food and drinks
- **Cooking Demonstrations** – by Trader Joes, Carson City restaurants, caterers and local food authorities
- **Information & Activity Booth** – market information and Downtown Carson City entertainment and activities calendar
- **Weekly Drawing** – Gift Basket
- **Seating Area** – for customers to relax, eat and enjoy the market!

CONTACT for more information or application:

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Proudly with NCFMA * NevadaGrown * Downtown Carson City